THE FREELANCE BUSINESS FOUNDATION KIT

Complete Product Guide

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WHAT'S IN THIS KIT?

This kit contains 6 modules designed to transform your freelance work from chaos into a structured business. Every tool is built on real business principles — not internet copy-paste.

MODULE 1: THE PROTECTION CONTRACT

File: 01_Protection_Contract.txt

Format: Text (copy into Word/Google Docs)

Purpose: A complete freelance services agreement that protects your time, money, and intellectual property.

MODULE 2: THE WINNING PROPOSAL

File: 02_Winning_Proposal.txt

Format: Text (copy into Word/Google Docs / Canva / PowerPoint)

Purpose: 3 proposal templates for different client types, plus the strategybehind why each one works.

MODULE 3: THE PRICING ENGINE

File: 03_Pricing_Engine.xlsx

Format: Excel

Purpose: Interactive calculators that tell you exactly what to charge-hourly, per project, or as a package.

Sheets:

- Hourly Rate Calculator
- Project Pricing (3 methods)
- Strategy Guide

MODULE 4: THE FINANCIAL COMMAND CENTER

File: 04_Financial_Command_Center.xlsx

Format: Excel

Purpose: Track income, expenses, profit, and taxes without being an accountant.

Sheets:

- Monthly Dashboard
- 12-Month Tracker
- Tax Prep Checklist

MODULE 5: THE CLIENT ONBOARDING SYSTEM

File: 05_Client_Onboarding_System.txt

Format: Text (printable checklist + email templates)

Purpose: A 15-step professional framework for welcoming, managing, and retaining clients.

BONUS: THE FIRST $1K FREELANCE ROADMAP

File: 06_BONUS_First_1K_Roadmap.txt

Format: Text (actionable plan)

Purpose: A practical 30-day plan to go from zero to your first $1,000 as a freelancer.